



Billiard Education Foundation

PRESS RELEASE

Contact: Laura Smith, Executive Director
LauraSmith@BilliardEducation.org
303.926.1039

FOR IMMEDIATE RELEASE

JUNIOR BILLIARDS ON NATIONAL TV THIS WEEKEND

“Teen Kids News” to Air Segment on World’s Greatest Young Players

May 28, 2009 (Lafayette, CO): The Billiard Education Foundation (BEF) is pleased to announce that a segment on junior billiards, including highlights from the WPA World Junior 9-Ball Championships, will air on TEEN KIDS NEWS Saturday at 9:30 a.m. EST.

Junior pool players from across the globe gathered in Reno, Nevada for the 2008 World 9-Ball Championships. “Teen Kids News” will feature footage from the event and discuss the BEF’s Pool in Schools program reaching into schools across the country! North American teen pool phenoms filmed included Brittany Bryant, Austin Murphy, Braden Murphy, Briana Miller, Joshua Newman, as well as the BEF’s Dawn Hopkins.

About Teen Kids News

Teen Kids News offers guaranteed airing on 200 TV stations, reaching more than 91% of US households and over five million viewers. In addition, the program is seen weekly in 1,000 locations in 175 other countries, and via the American Forces Network. Teen Kids News is also seen in 7,700 schools by an estimated 4.5 million students each week in a special “in the classroom” education feed. For more information, visit www.teenkidsnews.com.

About the BEF

The Billiard Education Foundation (BEF) is a 501(c) (3) non-profit charitable organization committed to the growth and promotion of billiards among youth. The BEF supports youth billiard programs by funding academic scholarships, produces the Junior National 9-Ball Championships and sponsors billiard athletes to attend the WPA World Junior 9-Ball Championships. The BEF encourages youth to stay in school and further their education while building and maintaining a lifelong love of billiards through the “Pool In School” program, which promotes billiard clubs, teams and billiards as part of the physical education “Lifetime Sports” class. For more information about the BEF, please visit www.BilliardEducation.org or contact Laura Smith at 303.926.1039, e-mail LauraSmith@BilliardEducation.org.