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**WOMEN'S PROFESSIONAL BILLIARD ASSOCIATION WELCOMES NEW AT LARGE BOARD MEMBER:
GENE KRCELIC**

The WPBA is excited to announce the appointment of its' newest Board Member, Gene Krcelic. Gene, a resident of South Carolina, has an extensive background in event management, sports and music representation, and sports marketing. His accomplishments are numerous, including developing the global sponsorship marketing program for the world-famous Boys Choir of Harlem and winning the South Carolina Business Person of the Year Award. Gene has degree in Journalism from the University of North Carolina at Chapel Hill and early in his career worked as executive producer of television programming for the University of South Carolina, Furman, The Citadel and College of Charleston.

Melissa Herndon – Secretary of the Board of Directors, is thrilled that Gene has accepted the position offered to him and expects that his experience and knowledge will help the WPBA to achieve some of the goals that the Board has set for the future.

“Gene and I met several years ago when he approached me about the possibility of putting together a team of players (under his management company). Recently we re-connected...and as we were catching up, the idea popped into my head that Gene could be exactly the right person that we needed to fill the recently vacated board position. He is extremely qualified, incredibly intelligent and well-spoken and fortunately for the WPBA, he is the type of person who is willing to devote his time and energy to help us succeed.”

Gene is replacing Linda Chen, who resigned in February to focus on her career with Ginn. Linda served as a Board member for over 5 years, and was President for 2 of those years. She will be missed, and the WPBA wishes her the best success in all her endeavors.