

PRESS RELEASE:

“Jacoby Custom Cues To Sponsor New Mid American Ladies 9-Ball Tour (MALT)” by Bill Hess

The new WPBA sanctioned Jacoby Custom Cues Mid American Ladies 9-Ball Tour (MALT) is proud to announce that Jacoby Custom Cues of Nekoosa, Wisconsin will be the official 2009 tour sponsor. Jacoby Custom Cues, Inc. - www.jacobycue.com - was established in 1982 by David Jacoby and his son Shane in their basement. Today, Dave and his other son Brandon create fine handcrafted masterpieces for those players who value excellence. Only about 1000 Jacoby cues are crafted each year and they are a current member of the American Cuemakers Association. In 2008 the Jacoby “Sultan” was awarded the 2008 People’s Choice Cue of the Year by the American Cuemakers Association. For more information concerning dealership opportunities or purchasing a new Jacoby Custom Cue please contact Paul Berndt with Jacoby at jacobycc@wctc.net.

The Jacoby Custom Cues Mid American Ladies 9-Ball Tour will be operated by Tour Coordinator Bill Hess. Bill has implemented many new innovative features that will prove beneficial for sponsors, venues and especially the players. The season will begin May 2nd in Galesburg, IL with the “Billiards on Main: Illinois State Ladies 9-Ball Championships”. Interested parties in sponsoring or playing on the tour may contact Bill Hess at (812)430-8503 or womens9balltour@aol.com.

Jacoby
CUSTOM CUES, INC.

Press Release by:

Bill Hess

Tour Coordinator

Jacoby Custom Cues Mid American Ladies 9-Ball Tour (Jacoby MALT Tour)

4331 N. Iroquois Dr.

Evansville, IN 47711

812-430-8503

Womens9balltour@aol.com