

PoolDawg Signs Sponsorship Deal for the 2009 WPBA Tour Company Signs On as Presenting Sponsor of WPBA's Live Streaming Matches

Lafayette, CO April 1, 2009 -- PoolDawg, the recognized leader in online billiards and game room supplies, is pleased to announce that they have signed on as the Presenting Sponsor of the WPBA's live streaming matches for the 2009 season.

"We are thrilled to be sponsoring the WPBA in this exciting new format." said Michael Feiman, PoolDawg's Director of Marketing. "Unless you are attending a tournament, the only way to watch live pool and billiards in the United States is through online streaming. There's huge potential with this new format and we are extremely excited to have our name and brand associated with the WPBA and pool players such as Allison Fisher, Karen Corr and Jeanette Lee who have become household names for billiards enthusiasts everywhere."

Mike Howerton, Founder of AZ Billiards and AZBTV added "The WPBA is working to embrace new internet technology and find new ways to let our fans be a part of the WPBA experience. We are very proud to be able to partner with a company like PoolDawg to make this internet streaming possible."

The 2009 WPBA Classic Tour kicks off April 2nd in Alpine, CA with the San Diego Classic. Non-televised matches will be streamed live via the WPBA's partnership with AZ Billiards, the leading supplier of online billiards news and information.

About PoolDawg.com, Inc

With over 3,000 pool cues, cases, and game room accessories, PoolDawg.com is the premier destination for pool players of all levels. PoolDawg.com offers one of the widest selections of cues, cases and accessories on the web and carries billiards products from over thirty manufacturers including Scorpion, Cuetec, Meucci, Lucasi, McDermott, Schon and Viking.

Contact:

Mike Feiman

720-214-3668

<http://www.PoolDawg.com>