

Yu Ram Cha Signs on with New Sponsor Myungokhun Oriental Beauty

Seoul, Korea- Dragon Promotions is pleased to announce Myungokhun Oriental Beauty as the newest sponsor of professional women's billiard champion Yu Ram Cha. The 21-year old Cha has entered in agreement with the multi-million dollar company to endorse Myungkhun's line of products and Skin Rejuvenation Hospitals. Cha will be participating in all of WPBA's 2009 events as well as several major men's and women's events around the world.



Yu Ram Cha one of the top sports celebrities in Korea and the billiard world

Myungokhun will be using Yu Ram Cha in a series of commercials and advertisements in the South Korean market , visit www.myungokhun.com . The TV commercials can be seen at these links

<http://qtv.freechal.com/Viewer/QTVOutViewer.asp?docid=1872291&srchcp=N&q=차유람>
(Yu Ram Dancing)

<http://video.naver.com/2008121820493233270> Yu Ram Runs Out in Pool

<http://video.naver.com/2008122012343717598> Yu Ram at the Beauty Clinic

<http://video.naver.com/2009010316440754957> Yu Ram at Cafe

"Health, beauty, and mental fitness is very important in Asia and a booming industry in South Korea. Myungokhun is one of the largest companies in this field. They chose Yu Ram as their representative based on her natural beauty, amazing complexion, and of course world class talent in sports." commented Cindy Lee, CEO of Dragon Promotions.

"I'm very happy to be with Myungokhun. They are a well respected company and I like their positive image, which I think will also reflect well on myself and also billiards. I have back pains and aches sometimes from training, competing, and traveling around the world. Myungokhun is very good to me as they let me freely use all their products for my health and also visit their clinics for massage and back treatments." said Yu Ram Cha, winner of WPBA's Most Improved Player Award in 2008 and 2008 Billiards Digest Breakout Player of the Year.

Yu Ram Cha will return to the United States to Orlando , Florida in early March 2009 to continue her training under tutelage of professional men's player Charlie Williams with her workout partner and fellow trainee Shanelle Loraine. Cha is managed by Dragon Promotions.

Dragon Promotions is one of the leading producers of billiard programming in the world today. Dragon produces over 40 events a year airing on networks in USA, Korea, India, and Europe such as ESPN, MBC ESPN, XTM, XSPORTS, and Euro Sport. Events include The World 14.1 Championship, The Predator International 10-Ball Championship, King & Queen of Carom, Empress Cup, Pro Pool Schools, Women's Trickshot Challenge, World Junior 10-Ball Championships, Korea vs USA, and many more. Dragon also manages some of the world's best players including Raj Hundal, Shanelle Loraine, Rodney Morris, Charlie Williams, Jeanette Lee, Mika Immonen, Mike Davis, Yu Ram Cha and many more.

Visit www.dragonpromotions.com or www.dragonpromotions.co.kr